



ROOTCON

SPONSORS PRIMER

SEPTEMBER 23, 24 & 25, 2026
ROYCE HOTEL & CASINO, CLARK, PAMPANGA

ROOTCON XX

ROOTCON 20: Homecoming is deeply personal for me.

For twenty years, ROOTCON has never been just an event — it's been a proving ground, a classroom, a playground, and for many of us... a second home.

This community was built by people who showed up. Not just to listen — but to contribute. People who stayed late at the villages helping strangers.

People who shared tools, dropped knowledge, introduced newbies, and kept the spirit alive year after year.

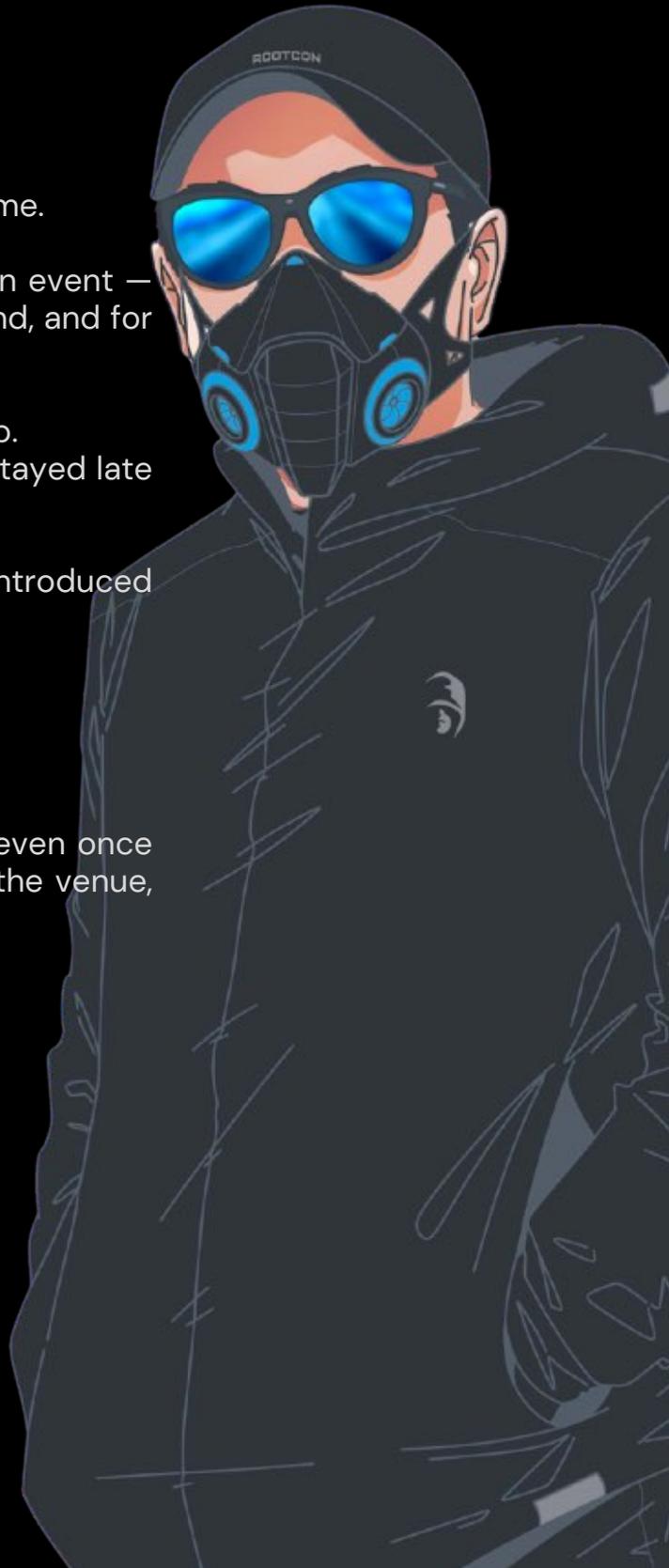
This year isn't only about looking back.

It's about coming back stronger.

Because if you've ever been part of ROOTCON — even once — you already know the truth: it was never about the venue, the stage, or the schedule.

It's always been the people.

— semprix



VENUE

ROOTCON 20 will be held at Royce Hotel and Casino, a premier leisure and entertainment destination known for its modern style, warm hospitality, and high-energy atmosphere—making it the perfect venue for our biggest Homecoming yet. More than just a hotel, Royce is a complete experience: a place where guests can settle into well-appointed rooms, enjoy great dining options, and recharge in comfort between conference days—without ever leaving the excitement behind.



With its vibrant entertainment scene and signature gaming floor, Royce Hotel and Casino brings a unique energy that matches the ROOTCON spirit: bold, dynamic, and built for people who thrive in action-packed environments. Whether you're coming in as a first-timer ready to discover the community, or a veteran returning to reconnect with familiar faces, Royce sets the stage for conversations that run late, new friendships built between sessions, and that unmistakable ROOTCON buzz you can feel the moment you walk in.

ROOTCON 20: Homecoming isn't just another event—it's a return to where we belong. And this year, at Royce, we're bringing it all together: the learning, the villages, the culture, and the community—under one roof.

NEAR-BY ATTRACTIONS



Air Force City Park



Aqua Planet



Mimosa Golf Course

WHY SPONSOR?

ROOTCON is the Philippines' longest-running and largest hacker conference—built by the community, for the community.

Sponsoring ROOTCON is not about logo placement alone. It's about meaningful engagement with a highly technical, highly influential audience that actively shapes the country's cybersecurity landscape.

Reach the right audience.

ROOTCON brings together security engineers, researchers, red and blue teams, developers, students, educators, and decision-makers. These are practitioners who evaluate tools critically and influence adoption within their organizations.

Engage beyond the booth.

ROOTCON emphasizes interaction. Sponsors don't just exhibit—they participate in villages, workshops, contests, and conversations that create real connections and lasting recall.

Build trust with the community.

The ROOTCON community values authenticity. Sponsors who show up to teach, share, and collaborate earn credibility that can't be bought through traditional advertising.

Align with a respected brand.

For nearly two decades, ROOTCON has been known for technical depth, ethical standards, and independence. Associating with ROOTCON signals commitment to responsible security and community growth.

Create long-term relationships.

Many sponsor-community relationships at ROOTCON extend well beyond the event—into partnerships, hiring, research, and ongoing collaboration.

Sponsoring ROOTCON is an investment in people, skills, and trust—where visibility comes from participation, and impact lasts beyond the conference.

SPONSORSHIP PACKAGE

MOST POPULAR

ELITE

- SpeedTalk (30 mins)
- AVP
- Your logo on website
- Your logo on event collaterals
- Social Media Mention
- Booth Space 4x6 sqm with fabrication
- Attendee Opt-In List
- 3 Complementary Pass
- 3 Vendor Pass
- Digital Passport

EXCLUSIVE ADD-ONS

- RC20 Official Shirt with your logo (200pcs.)
- Photowall
- Training Session (2 - 3 hours)

₱395,000.00

PLATINUM

- SpeedTalk (20 mins)
- AVP
- Your logo on website
- Your logo on event collaterals
- Social Media Mention
- Booth Space 4x4sqm
- Attendee Opt-In List
- 2 Complementary Pass
- 2 Vendor Pass
- Digital Passport

₱160,000.00

GOLD

- Your logo on website
- Your logo on event collaterals
- Social Media Mention
- Booth Space 3x3sqm
- Upgradable to Gold Plus
- 1 Complementary Pass
- 2 Vendor Pass
- Digital Passport

₱99,000.00

SILVER

- Your logo on website
- Your logo on event collaterals
- Social Media Mention
- Booth Space 2x2sqm
- 2 Vendor Pass
- Digital Passport

₱66,000.00



**Call us for reservation
+63.917.852.9423**

VALUE ADDED OPPORTUNITIES

RC20 Karaoke Night Sponsor (Non-Exclusive) (Happening on Day 1) ₱50,000
(Put your brand in the spotlight while hackers sing or scream their hearts out.)

RC20 Hacker Jeopardy Sponsor (Non-Exclusive) (Happening on Day 2) ₱80,000
(Get prime exposure in the most electrifying hacker game night)

Ready to partner with ROOTCON 20?

Email: sponsors@rootcon.org

Phone: +63 917 852 9423

BOOTH LAYOUT



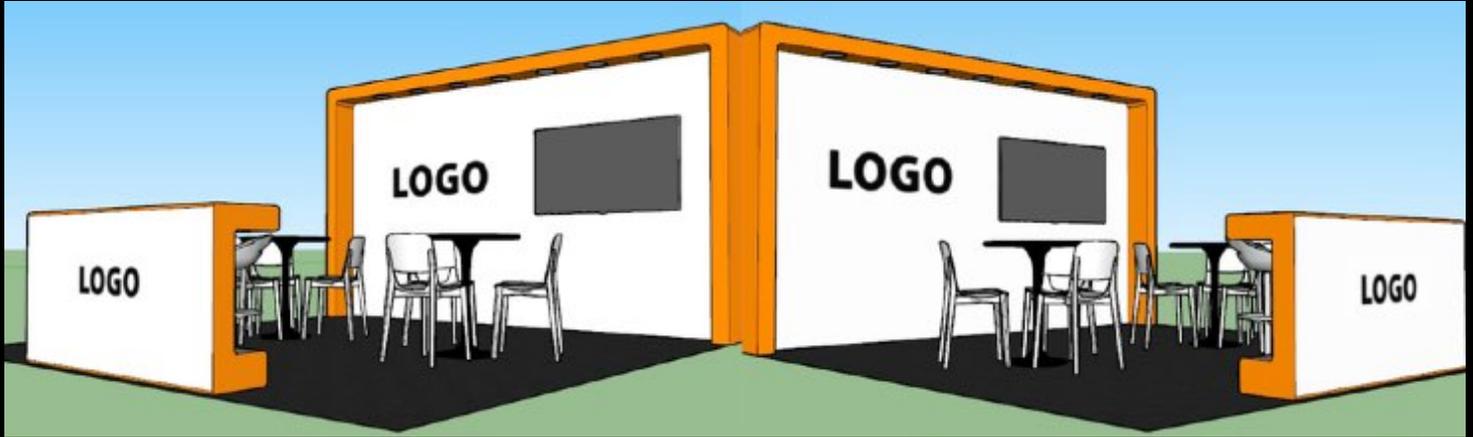
- ELITE
- PLATINUM
- GOLD
- SILVER

Booth layout and zoning are provided for reference and may be adjusted based on the final number of sponsors and participants.

Standard booth inclusions and specifications, including size, power availability, and basic furnishings, will be communicated to confirmed sponsors prior to the event.

Booth setup and teardown schedules will be announced ahead of time, and all booth structures must be freestanding and comply with venue guidelines. Attendee flow is designed to maximize visibility across sponsor, village, and main track areas.

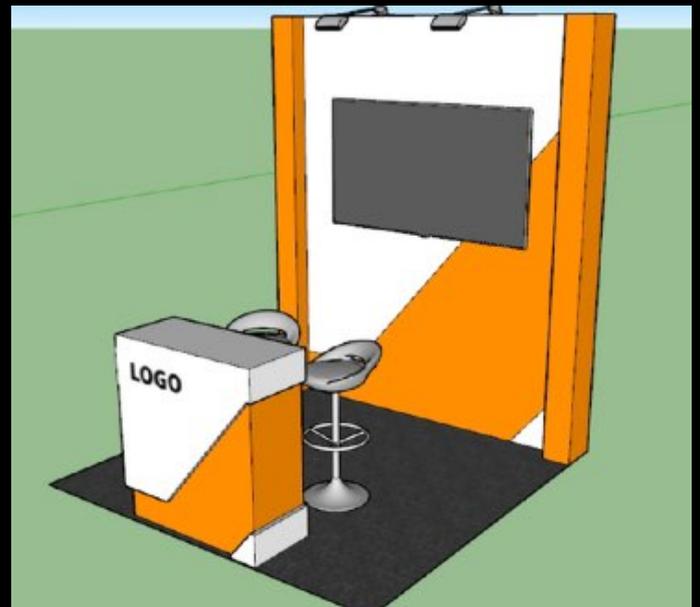
BOOTH FABRICATION



PREMIUM



STANDARD



BASIC

Upgrade your sponsorship with Booth Fabrication Add-Ons designed to elevate your brand presence and drive engagement at ROOTCON. From custom booth designs and LED displays to interactive elements, these enhancements help your space stand out and attract the right audience.

Why add booth fabrication?

Gain higher visibility in the expo hall, create a stronger brand impression, and engage attendees through immersive and interactive experiences—while our team handles the setup and logistics so you can focus on meaningful conversations.

LAST YEAR'S SPONSORS

ELITE SPONSOR



PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



CONNECT WITH US

GET IN TOUCH

General Inquiries

info@rootcon.org

Sponsorship

sponsors@rootcon.org

SPONSORS INFO

ROOTCON 20 Dates

September 23, 24 & 25, 2026

Venue

Royce Hotel & Casino, Clark, Pampanga

Signup

<https://rootc.onl/sponsorshippsignup>

Call For Sponsor opens March 2026

Visit rootcon.org for updates



ABOUT ROOTCON

ROOTCON is the Philippines' premier and largest hacking conference, founded in 2008 by Dax Labrador, better known in the community as Semprix. What started as a grassroots gathering of hackers and security enthusiasts has grown into a internationally recognized platform for knowledge sharing, responsible disclosure, and community-driven innovation. ROOTCON continues to uphold its mission of bringing together cybersecurity professionals, developers, students, and researchers under one roof to explore and challenge the ever-evolving digital frontier.



www.rootcon.org



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