



ROOTCON XIX SPONSORS PRIMER AUGMENTED THREATS

September 24, 25 & 26, 2025
Royce Hotel in Clark, Pampanga



www.rootcon.org

ABOUT ROOTCON

ROOTCON is one of the largest and most respected hacker conferences in Southeast Asia.

The conference attracts a diverse range of attendees, including security professionals, hackers, researchers, students, and enthusiasts. ROOTCON features talks and workshops by prominent figures in the information security community, covering topics such as network security, cryptography, reverse engineering, vulnerability research, and more.

ROOTCON's focus on community and collaboration sets it apart from other security conferences. The conference aims to create a welcoming and inclusive environment where attendees can share knowledge, learn from one another, and build relationships that can benefit them in their professional advancements.



AUGMENTED THREATS

The cybersecurity landscape is entering a new phase where machines don't just follow orders; they think, adapt, and attack. ROOTCON 19: Augmented Threats dives into the intersection of artificial intelligence, automation, and cyber warfare, exposing the emerging threats reshaping digital security.

ROOTCON 19 explores the fusion of AI, automation, and cyber warfare, where human intelligence collides with machine-driven threats. As technology evolves, so do the risks—AI-powered malware, deepfake deception, and adversarial machine learning redefine the hacker battlefield. The challenge? Adapting, outsmarting, and hacking the system before it hacks you.



THE VENUE

ROOTCON 19 takes over Royce Hotel, a high-end venue strategically located within Clark Freeport Zone, Pampanga. Known for its top-tier conference facilities and luxurious accommodations, Royce is the perfect battleground for hackers, security researchers, and tech enthusiasts.

Royce is central to Clark Freeport Zone, a fast-growing tech, business, and entertainment hub in the Philippines. Need a break from the con? With nearby spots to hang out with.

Getting to Royce Hotel

* From Clark Internal Airport (CRK) – Just 10 minutes away from Royce, perfect for international attendees.

* From Metro Manila – A 2-hour NLEX drive with multiple buses and private car options.

* From Pampanga & Nearby Cities – Accessible via Angeles City jeepneys, taxis, and Grab rides.

Why Clark Pampanga? – The strategic location at Royce Hotel, emphasizes accessibility, premium facilities, and the tech-driven environment of Clark Freeport Zone.



SCHEDULE HIGHLIGHTS

**SEPT
24**

DAY ZERO

For Human+ Tickets Only

- Technical Trainings

**SEPT
25**

DAY 1

- Main Tracks
- Village Tracks
- Sponsors Tracks
- Capture The Flag

**SEPT
26**

DAY 2

- Main Tracks
- Village Tracks
- Sponsors Tracks
- Capture The Flag
- Post-Con Party / Hacker Jeopardy



CONFERENCE DEMOGRAPHICS

ATTENDEE PROFILE

6% C-LEVEL	19% MANAGERS	75% STAFF
<ul style="list-style-type: none"> • CEO • CISO • VP • Directors 	<ul style="list-style-type: none"> • Cybersecurity Manager • Application Security Manager • Risk & Audit Manager 	<ul style="list-style-type: none"> • IT Security Analyst • Risk Analyst • Application Security Engineer

COMPANY PROFILE

	Financial & Banking	IT & Communications	Government Sector	Healthcare	Private / BPO
RC17 700+ ATTENDEES	<ul style="list-style-type: none"> • PSB • Metrobank • Landbank 	<ul style="list-style-type: none"> • Trustwave • IBM • HP 	<ul style="list-style-type: none"> • DND • DOF 	<ul style="list-style-type: none"> • St. Lukes Medical • The Medical City 	<ul style="list-style-type: none"> • Accenture • AXA
RC18 900+ ATTENDEES	<ul style="list-style-type: none"> • BDO • Chinabank • Toyota Financial Services Inc 	<ul style="list-style-type: none"> • Fujitsu • Oracle • Globe Telecom • Smart Telecom 	<ul style="list-style-type: none"> • PAGCOR • NPC • AFP 	<ul style="list-style-type: none"> • Makati Medical Center • Maxicare 	<ul style="list-style-type: none"> • JG Summit • SM Retail • Deltek



FACEBOOK FOLLOWERS

22000



TWITTER FOLLOWERS

4033



YOUTUBE SUBSCRIBERS

2300+



LINKEDIN FOLLOWERS

3000+

WHY SPONSOR

ROOTCON isn't just another cybersecurity conference—it's the Philippines' premier hacking event, bringing together ethical hackers, security professionals, researchers, and industry leaders in an immersive, hands-on environment. Sponsoring ROOTCON 19 puts your brand at the center of the cybersecurity and hacking community, giving you direct access to top talent, industry experts, and decision-makers.

Sponsoring ROOTCON means more than just brand visibility—it means actively shaping the future of cybersecurity. Whether you're promoting a new security tool, hiring top talent, or driving brand awareness, ROOTCON provides the perfect platform.

- * Connect with Decision-Makers – Directly engage with CISOs, IT security heads, and key industry figures.
- * Showcase Cutting-Edge Solutions – Demonstrate your latest cybersecurity tools, software, or services to a highly technical audience.
- * Build Brand Authority & Thought Leadership – Participate in panel discussions, keynote talks, and workshops to establish your brand as a leader in the security space.
- * Recruit Top Cybersecurity Talent – Meet and recruit some of the best ethical hackers, SOC analysts, and security researchers in the Philippines and beyond.
- * Engage the Hacker Community – Get involved with ROOTCON Villages, CTF competitions, and live hacking challenges to interact with attendees meaningfully.



WHY SPONSOR

Build Brand Authority

Gain exposure to a targeted audience of cybersecurity professionals, which could enhance brand recognition and awareness within the industry.

Connect with Decision-Makers

Engage with attendees, speakers, and other sponsors to build relationships, exchange ideas, and potentially generate leads or partnerships.

Recruit Top Cybersecurity Talent

Identify and connect with potential talent in the cybersecurity field, whether for employment opportunities or collaborations.

Thought Leadership

Position your company as a thought leader by sharing insights, presenting solutions, or participating in panel discussions related to cybersecurity challenges and trends.

Showcase Cutting-Edge Solutions

Showcase your products or services to a relevant audience, potentially leading to increased sales or adoption.

Engage the Hacker Community

Demonstrate your commitment to the cybersecurity community by supporting events like ROOTCON, which can enhance your company's reputation and goodwill.



SPONSORSHIP VALUE

Exposure

SpeedTalk

Your company will be provided 30 minutes of air-time within the live stream session. The live stream will be broadcast to the ROOTCON Youtube channel, with 2300+ subscribers and 50,000+ views.

AVP

Your company's marketing AVP will be played during breaks and on our social media channels.

Company logo on website

Your company logo will be posted on ROOTCON's website (www.rootcon.org).

Company logo on event livestream

Your company logo will be included in the ROOTCON Recovery Mode livestream.

Social Media Mention

ROOTCON will actively mention your company as a sponsor and promote products or services on all of its social media channels such as Facebook and Twitter.

Presence

Physical Booth Space

Showcase your product at the conference, network with the hacking community, and give an awesome fist-bump.

Access

Attendee Opt-in List

ROOTCON attendees wanted to be updated on different products and solutions, and receive a copy of those who opt-in to be updated with your products and solutions. Keep them posted!

VIP Pass

You will receive passes that you can distribute to your patrons and clients.

Vendor Pass

You will have a vendor badge to manage your booth and to do social networking with the con-goers.



ELITE
1 SLOT
₱170,000.00

SpeedTalk (30 mins)

AVP

Company logo on website

Company logo on event collaterals

Social Media Mention

Booth Space
4x6 sqm

Prime Location

Attendee Opt-In List

Post-Conference Report

3 VIP Pass (Human Badge)
3 Vendor Pass

PLATINUM
6 SLOTS
₱135,000.00

SpeedTalk (20 mins)

AVP

Company logo on website

Company logo on event collaterals

Social Media Mention

Booth Space
4x4 sqm

Attendee Opt-In List

Post-Conference Report

2 VIP Pass (Human Badge)
2 Vendor Pass

GOLD
10 SLOTS
₱79,000.00

Company logo on website

Company logo on event collaterals

Social Media Mention

Booth Space
3x3 sqm

1 VIP Pass (Human Badge)
2 Vendor Pass

Upgrade to Gold Plus
(Prime Location +₱18,000.00)
2 Spots Available

SILVER
6 SLOTS
₱59,000.00

Company logo on website

Company logo on event collaterals

Social Media Mention

Booth Space
2x2 sqm

2 Vendor Pass

SPONSORSHIP PACKAGE

15% Discount on Regular Rate for additional VIP Pass (Eventbrite service fee may apply)

5% Discount for payments settled on or before June 15, 2025.

BOOTH LAYOUT



- ELITE
- PLATINUM
- GOLD
- SILVER

Booth Layout subject to change depending on the actual number of sponsors and participants.

Booth number assignment will be first come, first serve basis.

RC19
Photo Wall

Sponsor
Addons
Photo Wall

SPONSORSHIP ADD-ONS

Get extra mileage on your sponsorship, and avail your company of these unique value-added opportunities to boost your marketing.

RC 19 Logo on Shirt (Elite & Platinum only)

₱40,000

50 pcs (inclusive of handling fee)

RC19 Photo-Wall (Elite & Platinum only)

₱28,000

(More mileage of your brand, get the 4x5 meters, high-traffic photo-wall)

RC19 Karaoke Night Sponsor (Non-Exclusive) (Happening on Day 1)

₱50,000

(Put your brand in the spotlight while hackers sing (or scream) their hearts out.)

RC19 Hacker Jeopardy Sponsor (Non-Exclusive) (Happening on Day 2)

₱80,000

(Get prime exposure in the most electrifying hacker game night)



BOOTH FABRICATION

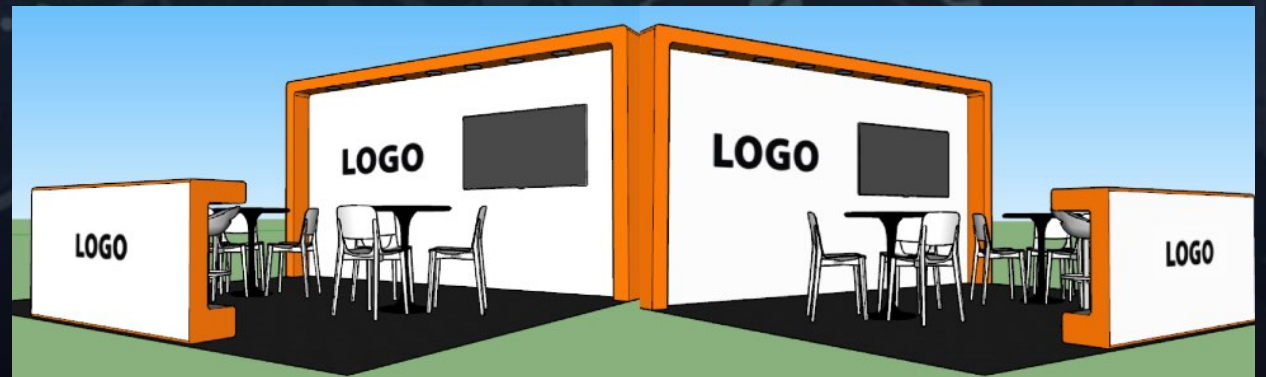
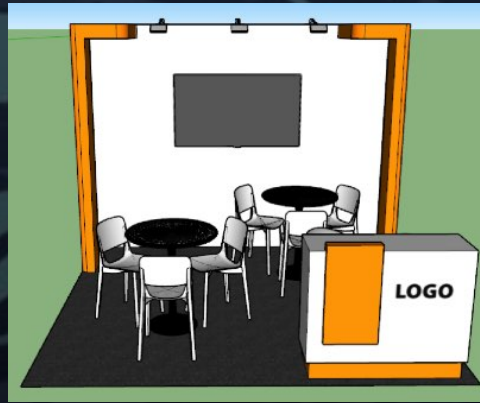
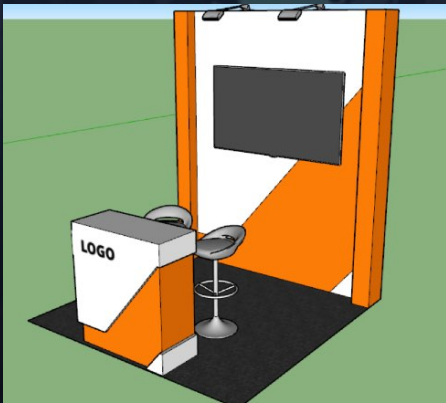
Take your sponsorship to the next level with our Booth Fabrication Add-Ons—designed to amplify your brand presence, enhance attendee engagement, and create a lasting impact at ROOTCON. Whether you're aiming for an immersive experience, high-tech interactivity, or a sleek, professional booth design, we've got the right enhancements to make your space stand out.

Why Invest in Booth Fabrication Add-Ons?

- Maximum Visibility – Stand out in the ROOTCON Expo Hall, ensuring your brand gets the attention it deserves.
- Immersive Branding – From custom backdrops to LED displays make a bold statement that resonates with the hacker community.
- Increased Engagement – Attract and retain visitors with interactive elements, product showcases, and experiential zones.
- Seamless Execution – Our team will handle the logistics, so you can focus on connecting with the ROOTCON crowd.


ROOTCON is the ultimate space to connect with cybersecurity professionals, hackers, tech enthusiasts, and decision-makers. Make your booth the go-to destination with our premium fabrication add-ons!


Booth design samples



LEGACY SPONSORS

KROLL

 tenable

 PENTERA

 INE

 appdome

 FIREEYE |  MANDIANT

[Square]^x

 CORE
SECURITY
A HelpSystems Company

 ISOG
Information Security Officers Group

 Qualys

 CLOUDFLARE

SOPHOS

 phillT
SOLUTIONS

 OFFENSIVE[®]
security

 THEOS
CYBER SOLUTIONS

 EQUINIX

SIGN-UP NOW

If you want to join this awesome conference as one of our sponsors, click on the link and fill in the details. Our sponsor's liaisons will contact you once we receive the form.

<https://rootc.onl/sponsorshisignup>

Primary

Ella

M: +63.917.852.9423

E: ella@rootcon.org

Secondary

Apol

M: +63.991.355.4320

E: apol@rootcon.org



THANK YOU! SEE YOU AT THE CON

For more information please contact
info@rootcon.org or call us at +63.917.852.9423



www.rootcon.org

