



ROOT15CON

OCTOBER 14-15, 2021
HYBRID CONFERENCE

www.rootcon.org

BRINGING TOP—NOTCH RESEARCH & TRAININGS IN THE PHILIPPINES

ROOTCON brings together a well diverse community of security experts, practitioners and business developers who are well respected in the community on an international scale. Attendees are attracted by the best content program, speaker line-up and world class trainings.

ROOTCON 15 (REBOOT) DETAILS:

Dates: October 14-15, 2021

Venue: Physical (Pico Sands Hotel) & Virtual (via Zoom)

Time: To Be Determined

SPONSORSHIP MADE EASY

Choose from a wide-range of sponsorship opportunity.

- Brand Exposure
- Community Presence & Support
- Recruitment Opportunities
- Professional Networking



OUR ATTENDEES

SOCIAL ENGAGEMENT

PROFILE

20%

CXO / VP / DIRECTORS

- CEO
- CISO
- VP
- Directors

35%

MANAGERS

- Cybersecurity Manager
- Application Security Manager
- Risk & Audit Manager

45%

STAFF

- IT Security Analyst
- Risk Analyst
- Application Security Engineer



FROM 14900 LAST YEAR

17,222+

FACEBOOK LIKES



FROM 2050 LAST YEAR

3192+

TWITTER FOLLOWERS



FROM 600+ LAST YEAR

971+

YOUTUBE SUBSCRIBERS

<h1>450+</h1> <h2>ATTENDEES</h2> <h3>TOP INDUSTRIES</h3>	Financial & Banking	IT & Communications	Government Sector	Healthcare	Private / BPO
	<ul style="list-style-type: none"> • Philippine Savings Bank • Metrobank • Landbank • BDO • Chinabank • UCPB 	<ul style="list-style-type: none"> • Trustwave • IBM • HP • Fujitsu • Oracle • Globe Telecom • Smart Telecom 	<ul style="list-style-type: none"> • DND • DOF • DICT • PAGCOR • National Privacy Commission • AFP 	<ul style="list-style-type: none"> • St. Lukes Medical Center • The Medical City • Makati Medical Center • Maxicare 	<ul style="list-style-type: none"> • Accenture • AXA • JG Summit • SM Retail • Deltek • F&C Group of Companies

BENEFITS

ELITE
4 SLOTS
PHP50,000.00

PLATINUM
6 SLOTS
PHP25,000.00

SUPPORTER
10 SLOTS
PHP12,000.00

EXPOSURE

SpeedTalk	•		
Company logo on www.rootcon.org	•	•	•
Sponsor Ad Clips during Livestream		•	
Logo during livestream	•	•	
Social Media Mention	•	•	•

ACCESS

Attendee Opt-in List	•		
VIP Pass	5 Human Badge (Virtual Only)	2 Human Badge (Virtual Only)	1 Human Badge (Virtual Only)

Sponsorship tier price are VAT Exclusive

EXPOSURE

Ad Clips during live stream

Play your products or services ads in between the livestream session.

SpeedTalk

Your company will be provided 30 minutes of air-time within the live stream session. Live stream will be broadcasted to the ROOTCON Youtube channel which has 971+ subscribers, our Hacker RunDown event got 1700+ views.

Company logo mileage

Your company logo will be posted for exposure in the following areas.

- Main ROOTCON website (www.rootcon.org)
- Streaming backdrops

Social Media Mention

ROOTCON will actively mention your company as sponsor and or promote product or services in all of its social media channels such as Facebook and Twitter.

ACCESS

Attendee Opt-in List

ROOTCON attendees wants to be updated on different products and solutions, receive a copy of those who opt-in to be updated with your products and solutions. Keep them posted!

VIP Pass

You will receive paid live stream access that you can distribute to your patrons and clients.

VALUE ADDED OPPORTUNITIES

ROOTCON 15 Shirt - Php40,000.00 at 100pcs

Your logo on the official ROOTCON shirt.

ROOTCON Hacker Jeopardy - Php25,000.00

Brand exposure in one of the most awaited and attended activity at ROOTCON, held during post-con party.

ELITE



PLATINUM



TO SIGN-UP USE THE LINK BELOW:

https://rootcon.org/rc15_sponsorship

OR CONTACT:

Sponsors Liaison

Ella Solon

M: +63.917.852.9423

E: ella@rootcon.org





ROOTCON

For more information please contact: info@rootcon.org

Call us at +63.917.852.9423

