



OCTOBER 9 & 10, 2020
VIRTUAL EVENT

BRINGING TOP—NOTCH RESEARCH & TRAININGS IN THE PHILIPPINES

ROOTCON brings together a well diverse community of security experts, practitioners and business developers who are well respected in the community on an international scale. Attendees are attracted by the best content program, speaker line-up and world class trainings.

ROOTCON RECOVERY MODE DETAILS:

Dates October 9 & 10, 2020

Venue: Virtual (platform to be announced)

Time: 3:00 PM - 10:00 PM

SPONSORSHIP MADE EASY

Choose from a wide-range of sponsorship opportunity.

- Brand Exposure
- Community Presence & Support
- Recruitment Opportunities
- Professional Networking



OUR ATTENDEES

PROFILE

20%

CXO / VP / DIRECTORS

- CEO
- CISO
- VP
- Directors

35%

MANAGERS

- Cybersecurity Manager
- Application Security Manager
- Risk & Audit Manager

45%

STAFF

- IT Security Analyst
- Risk Analyst
- Application Security Engineer

SOCIAL ENGAGEMENT



FROM 14900 LAST YEAR

17,000+

FACEBOOK LIKES



FROM 2050 LAST YEAR

2350+

TWITTER FOLLOWERS



FROM 350+ LAST YEAR

555+

YOUTUBE SUBSCRIBERS

450+

ATTENDEES

TOP INDUSTRIES

Financial & Banking

- Philippine Savings Bank
- Metrobank
- Landbank
- BDO
- Chinabank
- UCPB

IT & Communications

- Trustwave
- IBM
- HP
- Fujitsu
- Oracle
- Globe Telecom
- Smart Telecom

Government Sector

- DND
- DOF
- DICT
- PAGCOR
- National Privacy Commission
- AFP

Healthcare

- St. Lukes Medical Center
- The Medical City
- Makati Medical Center
- Maxicare

Private / BPO

- Accenture
- AXA
- JG Summit
- SM Retail
- Deltek
- F&C Group of Companies

BENEFITS

ELITE
4 SLOTS
PHP50,000.00

PLATINUM
4 SLOTS
PHP25,000.00

SUPPORTER
5 SLOTS
PHP15,000.00

EXPOSURE

SpeedTalk	•		
Company logo on www.rootcon.org	•	•	•
Sponsor Ad Clips during Livestream		•	
Logo during livestream	•	•	•
Social Media Mention	•	•	•

ACCESS

Attendee Opt-in List	•		
VIP Pass	5 pax	2 pax	

Sponsorship tier price are VAT Exclusive

EXPOSURE

Ad Clips during live stream

Play your products or services ads in between the livestream session.

SpeedTalk

Your company will be provided 30 minutes of air-time within the live stream session. Live stream will be broadcasted to the ROOTCON Youtube channel which has 555 subscribers, our Hacker RunDown event got 1700+ views.

Company logo mileage

Your company logo will be posted for exposure in the following areas.

- Main ROOTCON website (www.rootcon.org)
- Streaming backdrops

Social Media Mention

ROOTCON will actively mention your company as sponsor and or promote product or services in all of its social media channels such as Facebook and Twitter.

ACCESS

Attendee Opt-in List

ROOTCON attendees wants to be updated on different products and solutions, receive a copy of those who opt-in to be updated with your products and solutions. Keep them posted!

VIP Pass

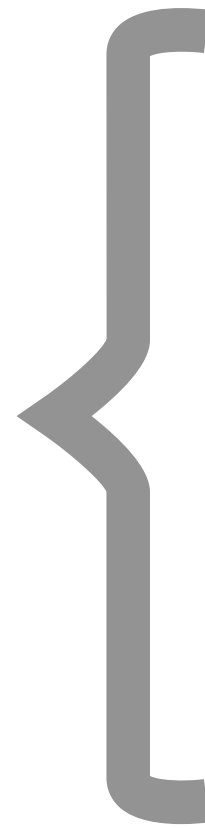
You will receive paid live stream access that you can distribute to your patrons and clients.

VALUE ADDED OPPORTUNITIES

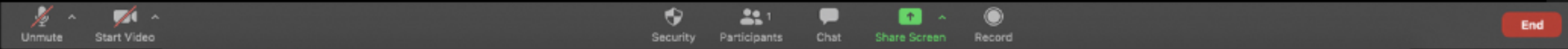
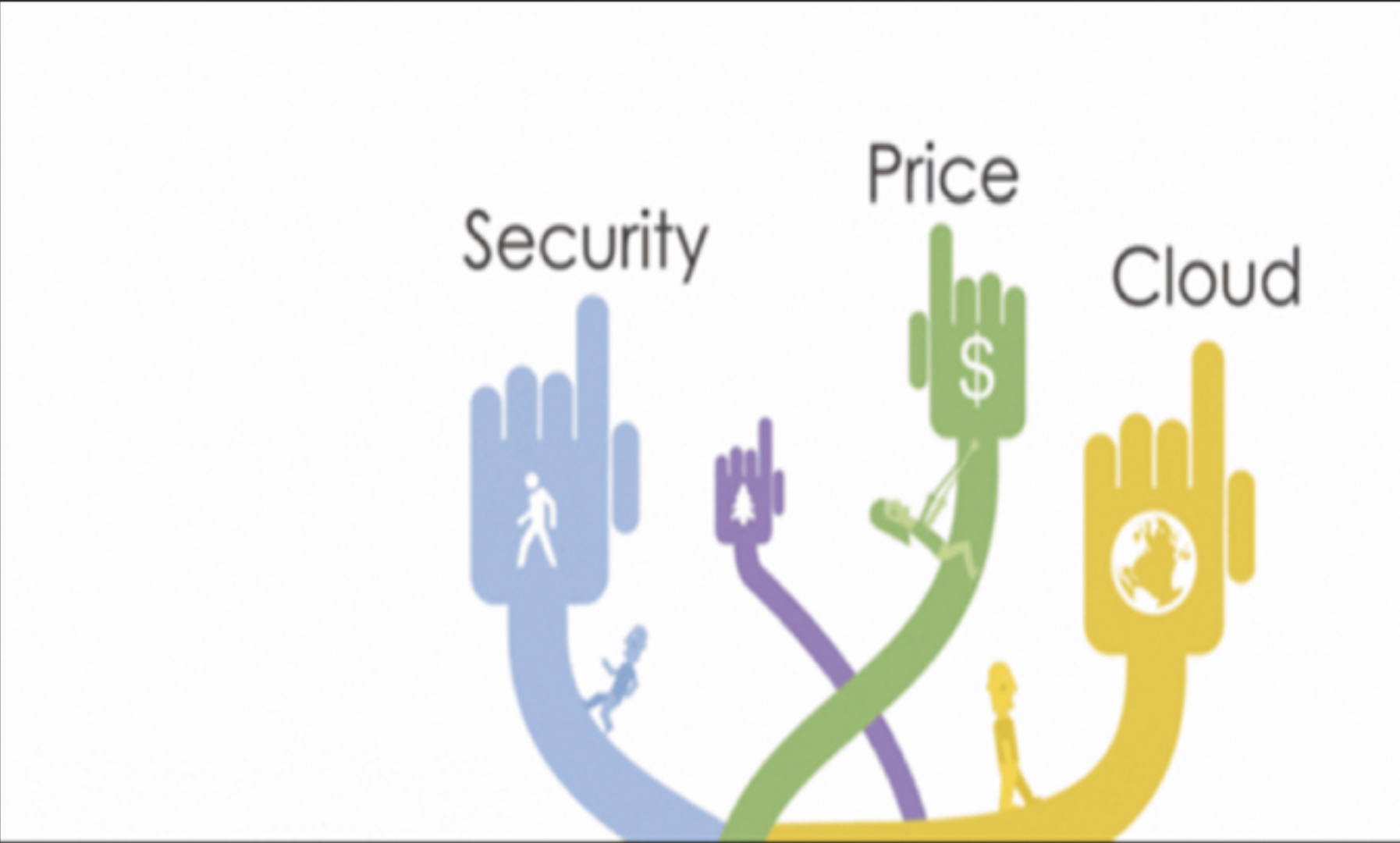
ZerØ-Hour Party - Php50,000.00

Host the first ever virtual post-con party, bands and good music will be streamed live.

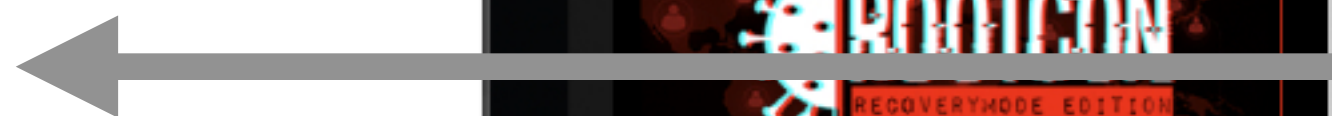
ELITE



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PLATINUM

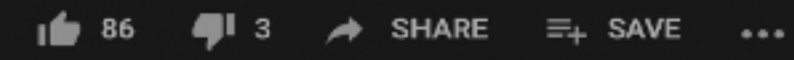


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- 32X32

SUPPORTERS



ROOTCON Recovery mode
1,732 views • Streamed live on May 16, 2020





TO SIGN-UP USE THE LINK BELOW:

https://rootc.onl/recoverymode_sponsorship_form

OR CONTACT:

Sponsors Liaison

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ROOTCON

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