OCTOBER 9 & 10, 2020
VIRTUAL EVENT

BRINGING TOP—NOTCH RESEARCH & TRAININGS IN THE PHILIPPINES

ROOTCON brings together a well diverse community of security experts, practitioners and business developers who are well respected in the community on an international scale. Attendees are attracted by the best content program, speaker line-up and world class trainings.

ROOTCON RECOVERY MODE DETAILS:

Dates October 9 & 10, 2020

Venue: Virtual (platform to be announced)

Time: 3:00 PM - 10:00 PM

SPONSORSHIP MADE EASY

Choose from a wide-range of sponsorship opportunity.

- Brand Exposure
- Community Presence & Support
- Recruitment Opportunities
- Professional Networking

Copyright © 2020 ROOTCON® Communications. All rights reserved. For more information: info@rootcon.org

AT A GLANCE

RECOVERY MODE EDITION

OUR ATTENDEES

PROFILE

20%

CXO / VP / DIRECTORS

- CEO
- CISO
- VP
- Directors

35%

MANAGERS

- Cybersecurity Manager
- Application Security Manager
- Risk & Audit Manager

45%

STAFF

- IT Security Analyst
- Risk Analyst
- Application Security Engineer

SOCIAL ENGAGEMENT

FROM 14900 LAST YEAR

17,000+

FACEBOOK LIKES

FROM 2050 LAST YEAR

2350+

TWITTER FOLLOWERS

FROM 350+ LAST YEAR

555+

YOUTUBE SUBSCRIBERS

450+ ATTENDEES

TOP INDUSTRIES

Financial & Banking	IT & Communications	Government Sector	Healthcare	Private / BPO
• Philippine Savings Bank • Metrobank • Landbank • BDO • Chinabank • UCPB	• Trustwave • IBM • HP • Fujitsu • Oracle • Globe Telecom • Smart Telecom	• DND • DOF • DICT • PAGCOR • National Privacy Commission • AFP	• St. Lukes Medical Center • The Medical City • Makati Medical Center • Maxicare	• Accenture • AXA • JG Summit • SM Retail • Deltek • F&C Group of Companies

Copyright © 2020 ROOTCON® Communications. All rights reserved. For more information: info@rootcon.org

SPONSORSHIP PACKAGE

RECOVERY MODE EDITION

BENEFITS	ELITE 4 SLOTS PHP50,000.00	PLATINUM 4 SLOTS PHP25,000.00	SUPPORTER 5 SLOTS PHP15,000.00
EXPOSURE			
SpeedTalk	•		
Company logo on www.rootcon.org	•	•	•
Sponsor Ad Clips during Livestream		•	
Logo during livestream	•	•	•
Social Media Mention	•	•	•
ACCESS			
Attendee Opt-in List	•		
VIP Pass	5 pax	2 pax	

Sponsorship tier price are VAT Exclusive

Copyright © 2020 ROOTCON® Communications. All rights reserved. For more information: info@rootcon.org

SPONSORSHIP VALUE

RECOVERY MODE EDITION

EXPOSURE

Ad Clips during live stream
Play your products or services ads in between the livestream session.

SpeedTalk
Your company will be provided 30 minutes of air-time within the live stream session. Live stream will be broadcasted to the ROOTCON Youtube channel which has 555 subscribers, our Hacker RunDown event got 1700+ views.

Company logo mileage
Your company logo will be posted for exposure in the following areas.
- Main ROOTCON website (www.rootcon.org)
- Streaming backdrops

Social Media Mention
ROOTCON will actively mention your company as sponsor and or promote product or services in all of its social media channels such as Facebook and Twitter.

ACCESS

Attendee Opt-in List
ROOTCON attendees wants to be updated on different products and solutions, receive a copy of those who opt-in to be updated with your products and solutions. Keep them posted!

VIP Pass
You will receive paid live stream access that you can distribute to your patrons and clients.

VALUE ADDED OPPORTUNITIES

ZerØ-Hour Party - Php50,000.00
Host the first ever virtual post-con party, bands and good music will be streamed live.

Copyright © 2020 ROOTCON® Communications. All rights reserved. For more information: info@rootcon.org

LIVE STREAM LOGO PLACEMENT

RECOVERY MODE EDITION

Copyright © 2020 ROOTCON® Communications. All rights reserved. For more information: info@rootcon.org

PREVIOUS SPONSORS

RECOVERY MODE EDITION

accenture

Qualys.

NULLFORGE

PentesterAcademy

PAGCOR

Microsoft

RADIUS
FIBER WITHIN REACH

CORE
SECURITY

ACWdistribution
a member of ACW Group

CISCO™

FORCEPOINT

ISOG
Information Security Officers Group

SECUNA
SECURITY FIRST

Deloitte.

active learning

MANTUA
CONSULTING

Bolton
SECURE

Copyright © 2020 ROOTCON® Communications. All rights reserved. For more information: info@rootcon.org

CONFIRMATION

RECOVERY MODE EDITION

TO SIGN-UP USE TH E LINK BELOW:

https://rootc.onl/recoverymode_sponsorship_form

OR CONTACT:

Sponsors Liaison
Ella Solon
M: +63.917.852.9423
E: ella@rootcon.org

Copyright © 2020 ROOTCON® Communications. All rights reserved. For more information: info@rootcon.org

ROOTCON

For more information please contact: info@rootcon.org

Call us at +63.917.852.9423