



ROOTCON19

SPONSORSHIP PROSPECTUS

September 25-27, 2019
Taal Vista Hotel, Tagaytay,
Philippines

SUPPORT & CONNECT TO THE GROWING INFOSEC AND HACKING COMMUNITY IN THE PHILIPPINES

Since its inception in 2007, ROOTCON has witnessed the growing Information Security & Hacking Community, from only 20 attendees, ROOTCON grew to 450+ attendees, it is very well attended by local and international security professionals, researchers and enthusiasts.

We can humbly say that ROOTCON is the longest and largest running Information Security conference in the Philippines.

SPONSORSHIP MADE EASY

Choose from a wide-range of sponsorship opportunity.

- Brand Exposure
- Community Presence & Support
- Recruitment Opportunities
- Professional Networking



ROOTCON AT A GLANCE




ROOTCON have gained respect from the Information Security and Hacking Community since 2008, we can humbly claim that we are the largest Information Security and Hacking Conference in the country.

We have been successful in keeping access to the conference affordable for the hacking community. This balance between content and affordability is the reason ROOTCON has been consistently a huge success. Our sponsors play a key role in keeping this balance.

DELEGATE SNAPSHOT

15% CXO / UP / DIRECTORS	<ul style="list-style-type: none"> • CISO • VP • Director
35% MANAGERS	<ul style="list-style-type: none"> • Cybersecurity Manager • Application Security Manager • Risk & Audit Manager
65% STAFF	<ul style="list-style-type: none"> • IT Security Analyst • Risk Analyst • Application Security Engineer • Network & System Engineer

SOCIAL ENGAGEMENT

	14900+ FACEBOOK LIKES
	2050+ TWITTER FOLLOWERS
	200+ YOUTUBE SUBSCRIBERS

ROOTCON 12 BY THE NUMBERS

450+
ATTENDEES

TALKS **12**

SPONSORS **10**

TRAININGS **6**

CONTESTS **3**

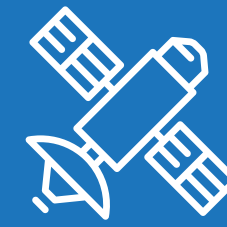
ROOTCON 12 TOP INDUSTRIES AND COMPANIES

FINANCIAL AND BANKING



- Philippine Savings Bank
- Metrobank
- Landbank
- BDO

IT AND COMMUNICATIONS



- Trustwave
- IBM
- HP
- Fujitsu
- Oracle
- Netsuite
- Globe Telecom
- Smart Telecom
- PT&T

GOVERNMENT SECTOR



- DND
- DOF
- DICT
- PAGCOR
- National Privacy Commission

HEALTHCARE



- St. Lukes Medical Center
- The Medical City
- Makati Medical Center
- Maxicare

PRIVATE SECTOR AND BPO



- Accenture
- AXA
- JG Summit
- SM Retail
- Deltek
- F&C Group of Companies

SCHOOLS AND UNIVERSITIES



- Dela Salle University
- Ateneo De Manila University
- PUP

SPONSORSHIP OPPORTUNITIES

	ELITE 4 SLOTS Php150,000.00	PLATINUM 4 SLOTS Php100,000.00	GOLD 5 SLOTS Php90,000.00	EXHIBITOR 5 SLOTS Php40,000.00
EXPOSURE				
Booth space	4x4m	3x3m	3x3m	2x2m
Audio-Visual Presentation		•		
SpeedTalk	•			
Company logo on www.rootcon.org	•	•	•	•
Company logo on event pocket guide	•			
Company logo on event streamers	•	•	•	•
Social Media Mention	•	•	•	
ACCESS				
Attendee Opt-in List	•			
VIP Pass	2 pax	1 pax		
Vendor Pass	3 pax	2 pax	2 pax	1 pax

Sponsorship tier price are VAT Exclusive

EXPOSURE

Booth space

ROOTCON will be providing space where you can setup your company booth where you can showcase your products and interact with hundreds of Information Security Professionals, Researchers and Enthusiasts.

Audio-Visual Presentation

Play your products or services ads on high traffic areas at the conference such as main tracks, chill-out area and conference room entrance.

SpeedTalk

Your company will be provided 30 minutes of air-time in the main plenary to discuss your products or company research. The presentation will also be broadcasted live on the ROOTCON Facebook where it has 14,900+ followers.

Company logo mileage

Your company logo will be posted for exposure in the following areas.

- Main ROOTCON website (www.rootcon.org)
- Event pocket guide
- Event streams (tarps)

Social Media Mention

ROOTCON will actively mention your company as sponsor and or promote product or services in all of its social media channels such as Facebook and Twitter.

ACCESS

Attendee Opt-in List

ROOTCON attendees wants to be updated on different products and solutions, receive a copy of those who opt-in to be updated with your products and solutions. Keep them posted!

VIP Pass

We will be providing VIP passes which you can give to your patrons and customers.

Vendor Pass

Vendor badges provided to your company staff that will man your booth.

VALUE ADDED OPPORTUNITIES

ROOTCON 13 badge - Php60,000.00

ROOTCON is the first conference to have a custom, programmable conference badge in the Philippines, place your logo on the badge for additional brand exposure.

ZerØ-Hour Party - Php50,000.00

Host the post-con party for high-volume professional networking at ROOTCON.

ROOTCON 13 t-shirt - Php40,000.00

Make ROOTCON as your marketing vehicle day-in & day-out, your company logo on the ROOTCON 13 T-shirt.

SPONSORSHIP FORM

To complete your sponsorship participation, kindly choose your tier and add-ons and send back to sponsors@rootcon.org

TIER & ADD-ONS

Main Sponsorship	ELITE	PLATINUM	GOLD	EXHIBITOR
Value Added	RC13 Badge	RC13 T-Shirt		ZerØ-Hour Party

OTHER REQUESTS

Fill-in the box below if you have any form of requests.

TERMS & CONDITION

LIABILITY RELEASE

The Company releases ROOTCON Communications from any legal claims sustained in the course of implementing this project and forever discharges ROOTCON Communications and its officers, directors, agents and employees, jointly and severally from any and all actions, claims, demands by reason of any damage, loss, or injury of any kind or nature which may be sustained by participating in this activity. ROOTCON Communications, to its best efforts, will deliver its commitments with respect to agreed timeframe, processes, measurements and variances for this project where restrictions and limitations may apply.

PRE-TERMINATION

ROOTCON Communications will not be liable for the non-performance of all services for reason beyond their control i.e. government regulations, calamities, earthquakes, typhoons, and other force majeure, unless there is fault, negligence, fraud, breach of contract, bad faith, or any reason attributable to ROOTCON Communications or any of its employees, directors, officers, agents, or any person representing to be with authority from ROOTCON Communications.

CANCELLATION CLAUSE

If the contract is cancelled due to The Company decision, the full package cost is payable to ROOTCON Communications.

NON-DISCLOSURE OF INFORMATION

ROOTCON Communications shall keep all proprietary company information and data in confidence and shall not release these unless directed by an authority from the client side or as directed by law. ROOTCON Communications cannot warrant the same for company information that is available on the internet or for confidential information that has been made public by other entities.

PAYMENT TERMS

50% upon contract signing

50% 2 weeks before the event

Delayed payments shall incur a 2% interest charge for every month or a fraction thereof.

Please make all payments in the Philippine Peso Currency and payable to:

Bank Name: BPI

Account Name: ROOTCON Communications

Account Number: 3529-3232-97

Swift Code: BOIPHMM

ACCEPTANCE & ACKNOWLEDGEMENT

Sponsorship is deemed in effect once a PO or a signed proposal and proof of payment is sent to sponsors@rootcon.org, or email ella@rootcon.org. Should you find everything in order, kindly attach your signature in the space provided below.

ACCEPTED & AGREED BY:

Name:

Designation:

Company:

Email:

Mobile Number:

Date:

Signature:

ROOTCON

For more information please contact: sponsors@rootcon.org