



ROOTCON

September 21-22, 2017

@

Taal Vista Hotel
Tagaytay

PARTNERS KIT

SEMPRIK
PRESENTS
ROOTCON 11

ABOUT ROOTCON

ROOTCON is known for its high-caliber technical speakers, contest quality, and affordability. We have been able to bring to the Philippines sought-after and credible speakers that other groups have not been able to get. At the same time, we have been successful in keeping access to the conference affordable for the hacking community. This balance between content and affordability is the reason ROOTCON has been consistently a huge success.

WHY PARTNER?

Take part in bridging Information Security of the "underground" and the "enterprise".

Leverage on this avenue to "Network" and "Collaborate" with the future CISOs and Information Security practitioners in leading industries.

This venue is a platform where you can share the capability and strengths of your brand in information security.

CONFERENCE AT A GLANCE

Target Attendees - 200 to 300

Target Audience

Security Administrators
CIOs and IS Management
Security Analysts
Network Administrators
Security Managers
Security Engineers
Security Monitoring Engineers /
Analysts
Security Officers
System Programmers
Network Analysts
System Administrators and
Analysts
Cyber Crime Investigators
IT Professionals
Programmers
Students, Faculties and School
Directors / Administrators

**2 DAY
CONFERENCE**

12 Talks
4 Trainings
4 Tracks
3 Contests

COMPANIES ATTENDED

IT Industry

Adobe
Allied Tellesis Lab
Philippines Inc.
Asurion
BAE Systems
Easyshop
Fujitsu
GAP Labs Inc
Havoc Digital Inc
HP Fortify on Demand
IBM X-Force
Larventech
Macquarie Philippines
Microsoft
MWR InfoSecurity
Netsuite Philippines
Nexus Research Phils.
Ng Kha
Novare Technologies
Pandora Labs
Perimeter E-Sec Phils.
PLDT
Qualys
Secure DNA
SGV Co.
Sophos
Synacy
Threat Track
Trend Micro
TRUSTe
Zendesk
Zvelo Labs Inc.

Government Sector:

Davao Water District
Department of Education
DND
DOST-ASTI
IRRI
Office of the President
OPASCOR
OSM Maritime Services Inc.
PAGCOR
PWDO

Banking Industry:

Bank of Philippine Island
China Banking Corporation
First Metro Investment Corp
Landbank
Metrobank
PNB
PS Bank
RCBC
Rural Bank of Rizal
Security Bank
Wealth Bank
UCPB

Academics:

AR Pacheco College
DLSU
PUP
SCSIT
UP Diliman

BPO:

Teleperformance
Wipro Phils.

Others (Private Sector):

Aboitiz Equity Ventures
AFTI
A-Solutions Inc.
Binary Ideas Creative Solutions
Chevron Holdings Inc.
Coastal Shell Motorist Center Inc.
Designex Inc.
Fiexe Corporation
Fujitsu Philippines
Fundology Inc
Go Abroad Phils.
Handshake Networking Ltd
iSight Partners
JG Summit
Lexmark R&D Corporation
Microsourcing Inc
Mini Clean Bus Solutions
Networld Capital Ventures Inc.
One Mega Builders Construction Corp
ORIX Metro Leasing and Finance Corporation
Philweb Corporation
Pinoy Exchange Inc.
RealPage
SM Investment Corporation
Sunstar
Tech Mahindra Inc.
The Orchard Golf and Country Club
Universal Robina Corporation
Virtela Services Phil Inc.
Wellmade Motors & Development Corp
Zylun Phils. Inc.

SPEAKERS

ROOTCON is an internationally recognized hacking conference, known personalities in the hacking community has submitted their research and presented at the conference

Complete list can be found at: <https://www.rootcon.org/xml/rc11/speakers>



Jason Haddix - Director of BugCrowd

Jason is the Director of Technical Operations at Bugcrowd. Jason trains and works with internal analysts to triage and validate hardcore vulnerabilities in mobile, web, and IoT applications/devices.



Steve Miller

Steve Miller is an incident response professional and the Security Strategist for FireEye in Asia-Pacific and Japan. Steve has over 10 years of experience in areas such as computer forensics, communications signals analysis and intelligence program management.



Christopher Elisan

Christopher Elisan is a seasoned reverse engineer and malware researcher. He is currently the Principal Malware Scientist at RSA. He has a long history of digital threat and malware expertise, reversing, research and product development.

TALKS

Talks at ROOTCON are carefully deliberated through the Call For Papers, talks submitted are reviewed by the ROOTCON CFP Review Board.

Complete list can be found at: <https://www.rootcon.org/xml/rc11/talks>



7 sins of ATM protection against logical attacks

Everyone is perfectly familiar with logical and black-box attacks on ATMs. But hardly any countermeasures have been taken so far: banks are sure that their devices are perfectly protected, until hackers prove them wrong. The most frequent reason why this happens is developers, engineers, and security staff' lack of expertise: they have a vague idea on attacks sources and vectors and what they should monitor and improve. In this presentation, we'll discuss in detail how exactly hackers break into ATMs and bypass security measures to make machines spit out all the money



Drone Hijacking and other IoT hacking with GNU Radio and SDR

Internet of things is surrounding us. Is it secure? Or does its security stand on (deemed) invisibility? SDR (Software-defined radio) and GNU Radio can answer these questions. In this presentation, we will play some modern wireless devices. They have similar protocols, and none of them encrypts its traffic. We will show how easy it is to find them using SDR and proprietary chipsets, and how to sniff/intercept/fuzz these devices using a small python script and GNU Radio. As an example we will show a Mousejack attack to wireless dongles, wireless keyboard keylogger and even a drone hijacking.



The future of ApplePwn. How to save your money.

It was obvious that this attack was possible by default: if the phone is jailbroken, then it's possible to steal the money, but for some reason everyone claimed about the opposite, considering "Apple Pay is the Most Secure Form of Payment". This is exactly what I would like to refute, considering in detail the flaws of Apple Pay on the phone (payment in applications and the web).

SPONSORSHIP TIER

Major Sponsorship

| INCLUSIONS | ELITE 4 slots | PLATINUM 4 slots | GOLD 5 slots | SILVER 5 slots |
|------------------------------|--|---|---|----------------------------|
| | P250,000.00 | P200,000.00 | P100,000.00 | P75,000.00 |
| Booth space | 3x9m | 3x6m | 3x4m | 2x2m |
| SpeedTalk | 20 mins. (morning slot) | 20 mins. (afternoon slot) | ✗ | ✗ |
| Branding and media mileage | ✓ | ✓ | ✗ | ✗ |
| Vendor pass | 2 pax | 2 pax | 1 pax | 1 pax |
| Logo exposure in collaterals | Extra Large | Large | Big | Medium |
| Logo exposure in program | AVP + Logo Loop during registration and breaks | AVP or logo loop during break | V.O. mention during breaks | V.O. mention during breaks |
| Digital & Social Media | ROOTCON Website + all digital materials | ROOTCON Website + all digital materials | ROOTCON Website + all digital materials | ✗ |
| List for OPT-INS | ✓ | ✓ | ✗ | ✗ |

Acknowledgement (5 slots)

P50,00.00 logo on collaterals only

Add-ons

Logo on official ROOTCON 11 electronic badge - P55,000.00

(Available for Elite sponsors only)

Logo on official ROOTCON 11 tshirt - P45,000.00

(Available for Elite & Platinum sponsors only)

Post-con party sponsor - P30,000.00

(Available for Elite, Platinum, Gold and Silver sponsors only)

Post-con company branding and media mileage - P50,000.00

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sponsors@rootcon.org

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We would like to avail:

Elite Platinum Gold Silver Acknowledgement

Add Ons.

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- Post-con company branding and media mileage - P50,000.00
- Company logo on official ROOTCON 11 t-shirt - P45,000.00
- Post-con Party sponsor - P30,000.00

ACCEPTANCE FORM CONT.

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Please make all payments in Philippine Peso Currency and payable to:

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Checking Account # : 20181-000391-0

Bank Name : United Coconut Planters Bank Tordesillas Branch, Tordesillas St., Salcedo Village, Makati City

SWIFT CODE : UCPBPHMM

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ROOTCON

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